



# Bjørn Lomborg

Author and Leading Expert on Global Sustainability



## CSA CELEBRITY SPEAKERS

Bjørn Lomborg is President of the Copenhagen Consensus Center, a think-tank that researches the smartest ways to do good. For this work, he was named one of TIME magazine's 100 most influential people in the world. He is also a visiting Professor at Copenhagen Business School.

### "Get the facts straight"

#### In detail

In 2011 and 2012, Bjørn was named Top 100 Global Thinker by Foreign Policy "for looking more right than ever on the politics of climate change. In 2008 he was named "one of the 50 people who could save the planet" by the UK Guardian. In 2005 and 2008, Foreign Policy and Prospect Magazine called him "one of the top 100 public intellectuals", and in 2008 Esquire named him "one of the world's 75 most influential people of the 21st century." He is a frequent commentator in print and broadcast media, for outlets including the New York Times, Wall Street Journal, The Guardian, CNN, FOX, and the BBC. His monthly column is published in 19 languages, in 30+ newspapers with more than 30 million readers globally.

#### What he offers you

In his highly informative and well researched presentations Bjørn systematically examines today's most important global crises issues and offers sustainable solutions. His message is as simple as it is important.

#### How he presents

Having spoken around the globe, Bjørn's presentations are filled with a host of real life examples as well as important and useful information delivered in an easily digested formula making him a highly sought after and prized speaker.

#### Topics

- The Truth about Global Warming
- Climate Change
- Environmentalism
- Sustainability
- Government and Contemporary Society
- Science, Technology and Nature
- The World's Biggest Problems and Challenges
- Feeling Good vs. Doing Good

#### Languages

Bjørn presents in English or Danish.

#### Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

#### How to book him?

Simply phone, fax or e-mail us.



watch video

#### Publications

##### 2015

The Nobel Laureates Guide to the Smartest Targets for the World 2016-2030

##### 2013

How to Spend \$75 Billion to Make the World a Better Place

##### 2010

Smart Solutions to Climate Change: Comparing Costs and Benefits

##### 2007

Cool It: The Skeptical Environmentalist's Guide to Global Warming

##### 2006

How to Spend \$50 Billion to Make the World a Better Place



Bjorn was excellent, he gave a very good and thought provoking speech, much talked about after the event - Rexam Plc

