



# Bisila Bokoko

CEO and Founder of BBES International



## CSA CELEBRITY SPEAKERS

Bisila Bokoko is a pioneering and truly inspirational business leader. Founder of BBES, a boutique business development firm, she serves a wide range of markets and industries with particular focus on gastronomy, fashion, lifestyle, arts and culture. Passionate about what they do BBES has a laudable success establishing global partnerships/alliances.

**"Leadership does not mean command, but inspire"**

### In detail

Bisila earned two Master's degrees in International Relations and Business and a Law degree from Universidad CEU San Pablo. She has a true passion for creatively harnessing the cooperation and power of the business community to achieve sustainable change. She works closely with EMPRETEC, a UN program to empower women in emerging and developing countries. Bisila is also the founder and chairperson of The Bisila Bokoko African Literacy Project, non-profit organization whose mission is to promote literacy among the African people. As the former Executive Director of the Spain-US Chamber of Commerce in New York, she has developed and cultivated relationships with foreign Heads of State and International business leaders a fact which has made her one of the ten most influential Spanish women in the American business.

### What she offers you

With 15 years of experience as a catalyst for change and structuring strategic partnerships, creating and forging new opportunities for organisations in NY and across the globe, Bisila has proven to be an effective powerhouse as a global brand ambassador, spokesperson and business developer.

### How she presents

An experienced speaker at conferences the world over, Bisila has a unique presence and charisma and provides invaluable business insight to events. Bisila tailors each presentation to precisely suit each individual client.

### Topics

Leadership  
Business Development  
Global Alliances  
Women in Business  
International Markets  
Inspiration/Motivation

### Languages

She presents in English and Spanish.

### Want to know more?

Give us a call or send us an e-mail to find out exactly what she could bring to your event.

### How to book her?

Simply phone or e-mail us.

### Credentials

Bisila has been the recipient of numerous global honors including Ladybrille Magazine's International Woman of the Month, Woman of the Year 2011 by MCP and African Committed to Excellence in 2011 by Face2Face.