



**Ash Pal**  
Visionary & Digital Disruptor



## CSA CELEBRITY SPEAKERS

Ash Pal is a world expert and thought-leader on digital disruption and the role of digital transformation. He advises corporations on how to see the digital future and what to do next and focuses on best and emerging thinking for leaders tackling digital disruption - not only the tried and tested but the new and differentiating.

**"World Expert in Digital Change and Transformation for companies and cities"**

### In detail

Ash has delivered big changes at a city, company and individual level. He is a Fellow of the British Computer Society and has advised digital leaders and Chief Information Officers in the world's largest and most economically important companies. Ash started in genetics and biotech, but turned into an IT leader because the industry moved faster. He is passionate about business and now works with leadership teams on the challenges of digital - individually, for companies and for cities. Ash has also been involved in some of the world's largest digital projects including Expo 2020 and Dubai's aspiration to be the Smartest City and Singapore's Smart Nation initiative.

### What he offers you

A practical visionary with a background in various different industry sectors such as banking, retail, pharmaceutical, automotive, manufacturing, public sector, Ash demonstrates how businesses can fully benefit from the impact of the forthcoming digital revolution which he believes to be the new industrial revolution.

### How he presents

Ash Pal is a highly engaging and provocative speaker who has presented and facilitated in board rooms around the world, at conferences, universities, on ships and at training academies.

### Languages

He presents in English.

### Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

### How to book him?

Simply phone or e-mail us.

## Topics

Digital Disruption: Navigating a "Once in a Career" Business Opportunity  
Creating Digital Leadership Excellence  
What Digital Leaders should learn from Butchers, Barbers and Surgeons  
Building the "Right Stuff": Lessons from Real Innovators, Life-savers and Risk Takers  
Bloody IT and your Digital Destiny  
Being a Great Supplier to Your Digital Buyer (ICT vendor focused)  
Smart Cities and Digital Innovation: Building a Secure Future  
Building Smart City Gains While Avoiding Smart City Pains