



**Alok Kejriwal**  
CEO & Co-founder, Games2win



## CSA CELEBRITY SPEAKERS

Alok Kejriwal is a serial entrepreneur who specializes in launching digital startups and making them profitable. He has been successful in building ventures in India, China and the US. He is currently the CEO and Co-founder of Games2win, one of the largest casual mobile gaming companies in the world. His previous ventures include contests2win.com, India's first online contesting site and Mobile2win, acquired by Walt Disney in China and Norwest Ventures in India.

**"A successful startup digital entrepreneur"**

### In detail

Alok holds a master's degree in commerce from Sydenham College of Commerce and Economics, Mumbai. He has vast fund raising experiences, having successfully raised venture capital from some of the world's leading VCs such as Softbank China, Siemens Acceleration, Clearstone Venture Partners and Silicon Valley Bank. Alok collaborates with like-minded partners to startup companies and pounds the pavement to create rapid business traction. His signature is the ability to create companies that capture tremendous value with minimal capital investment.

### What he offers you

Alok actively mentors first generation entrepreneurs looking at starting up on their own and helps them with startup strategy, VC contacts, negotiating funding, introduction to fortune 500 brand owners and media owners.

### How he presents

Alok is a persuasive and charismatic speaker who has a tremendous knack for making business ideas come to life in an easily way.

### Languages

He presents in English.

### Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

### How to book him?

Simply phone or e-mail us.

## Topics

Digital Entrepreneurship  
Startups  
Build and Sell Companies  
Technology  
Business in India  
Strategy Execution & Implementation  
Leadership  
Investment in Fintech