



**Alan O'Neill**  
Change Agent



## CSA CELEBRITY SPEAKERS

Alan O'Neill has over 30 years of experience from the board room to the front line. The Change Agent - has supported iconic brands to achieve amazing results. In a dynamic World, Alan knows what it takes to drive change in a business - from top to bottom and back to front.

**"Alan set Selfridges up to achieve Global Best Dept Store of the Year."**

### In detail

Facilitating multi-million euro businesses to achieve amazing results, Alan knows what it takes to drive change right through a business. His retail experience ranges from food to fashion, luxury to mass, big box to multiple site and down-town to travel retail in Europe, Russia and the Middle East. But it's not just about retail. Alan's experience in B2B includes international giants like Chevron, Intel, Kizad, Lavazza, Nissan, Pepsi, Symantec, Touch Networks, and Xerox, where he has brought discipline, rigour and common sense to change projects. Alan is managing director of Kara, a company which seeks to develop and maximise the potential of both individuals and organisations across industries.

### What he offers you

Alan is a Consultant, Trainer, Non-executive Director and a visiting Professor with Ashridge. He is also a trusted mentor to many CEOs and board directors who seek his advice on various issues. Alan has a reputation for making the complex simple being down-to-earth and practical with a commercial focus that brings everything back to the Customer.

### How he presents

With his energetic, passionate and engaging style, Alan relates equally well to board members as he does to the front line - ensuring individuals maximise their full potential to the benefit of the business.

### Languages

He presents in English.

### Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

### How to book him?

Simply phone or e-mail us.

### Topics

Change Management  
Culture  
Sales Growth  
Retail & Business  
Customer Service