



# Noreena Hertz

Decision-Making Guru & Renowned Economist



## CSA CELEBRITY SPEAKERS

Noreena Hertz is a renowned thought leader and economist with an impressive track record in predicting global trends. As a global economist, whose work intersects the nexus of economics, technology, politics and society, and a pioneering and renowned thinker on ESG, the post-millennial generation and community building - Noreena also advises some of the largest organisations and most senior leaders in the world on strategy and transformation.

**"Now is the time to face the world with eyes wide open."**

### In detail

Previously she was ITV News' Economics Editor where she led ITV's economics coverage. She has given Keynote speeches at TED, The World Economic Forum and Google Zeitgeist sharing platforms with President Bill Clinton, James Wolfensohn and David Beckham amongst others. Noreena's thinking was the inspiration for Product (RED), which has raised hundreds of millions of dollars for the fight against HIV/AIDS in Africa. Most recently she has been exploring the world of today's teenagers, who she has coined "Generation K", with articles published in the UK, US, Europe and China. Noreena has a PhD from Cambridge University and an MBA from the Wharton School of the University of Pennsylvania. She is a Visiting Professor at University College London.

### What she offers you

Her thoughtfully tailored keynote speeches combine a deep analytical understanding of global trends, threats and opportunities with practical solutions for how to make smarter decisions in a complex world.

### How she presents

Noreena's inspirational talks leave the audience with a clearer vision for the future, arming them with better strategies that can prepare an organisation for the future.

### Languages

She presents in English.

### Want to know more?

Give us a call or send us an e-mail to find out exactly what she could bring to your event.

### How to book her?

Simply phone or e-mail us.



[watch video](#)

### Publications

**2013**

Eyes Wide Open: How to Make Smart Decisions in a Confusing World

**2005**

IOU: The Debt Threat and Why We Must Defuse It

**2002**

The Silent Takeover: Global Capitalism and the Death of Democracy

**2021**

The Lonely Century

### Topics

The Future of Globalisation: Navigating a New Era  
Economic Resilience in Uncertain Times  
The Role of Technology in Shaping Our Future  
Innovation and Creativity in the Digital Age  
The Human Side of Economics  
Leadership in the 21st Century  
Sustainable Business Practices and Corporate Responsibility  
The Future of Work: Adapting to a Changing Landscape  
Global Economic Trends and Predictions