



## Kenneth Blanchard

World-Renowned Leadership Expert and Author of 'The One Minute Manager'



### CSA CELEBRITY SPEAKERS

As one of the most influential and compassionate leadership experts in the world, Ken is respected for his lifetime of groundbreaking research and thought leadership. In fact, few people have influenced the day-to-day management of people and companies more than Ken Blanchard.

**"A teacher of simple truths"**

#### In detail

Ken is the cofounder and Chief Spiritual Officer of The Ken Blanchard Companies®, an international management training and consulting firm that he and his wife established in 1979. In addition to being a renowned speaker and consultant, Ken is a former trustee emeritus of the Board of Trustees at his alma mater, Cornell University, and he also teaches students in the Master of Science in Executive Leadership Program at the University of San Diego.

#### What he offers you

Ken identifies the needs, issues, and challenges of organisations and offers the solutions to create high performance teams and greater motivation and commitment from the workforce.

#### How he presents

When Ken speaks, he speaks from the heart with warmth and humour. No matter how large the audience, he is able to communicate with each person as if the two of them were alone and talking one on one. Ken is a sophisticated storyteller with a knack for making the seemingly complex easy to understand.

#### Topics

Mentoring  
Servant Leadership  
Leading at a Higher Level  
One Minute Management  
Building Trust  
Creating Legendary Service  
Success through Collaboration  
Coaching

#### Languages

He presents in English.

#### Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

#### How to book him?

Simply phone, fax or e-mail us.

#### Publications

##### 2023

Simple Truths of Leadership Playbook

##### 2017

One Minute Mentoring

##### 2015

The New One Minute Manager