



## CSA CELEBRITY SPEAKERS

Dr. Jeffrey K. Liker is Professor of Industrial and Operations Engineering at the University of Michigan. He is also President of Liker Lean Advisors, a network of associates to teach and consult in The Toyota Way, and Senior Advisor and Partner of the Lean Leadership Institute. As a Professor of Industrial and Operations Engineering, Jeffrey has been teaching about organisational theory and managing change. He was part of a large study comparing the U.S. and Japan auto industries that led to his relationship with Toyota and research on operational excellence and lean transformation.

"In 2012, Dr. Liker was inducted into the Association of Manufacturing Excellence Hall of Fame"

#### In detail

He is author of the international bestseller 'The Toyota Way' and his articles and books have won 13 Shingo Prizes for Research Excellence. 'The Toyota Way' was named the 2007 Sloan Industry Studies Book of the Year. A frequent keynote speaker and consultant, Jeffrey's recent clients include Caterpillar, Siemens, Dover Industries, and Alcatel-Lucent amongst many others. He has a BS in Industrial Engineering from Northeastern University and a PhD in Sociology from the University of Massachusetts.

## What he offers you

In his presentations, Jeffrey gives ground-breaking advice on the science of productivity that can help anyone learn to succeed to become smarter, faster and better at everything we do.

# How he presents

Jeffrey's presentations are highly inspirational leaving any audience thrilled and motivated to drive change. He tells real stories of companies which found creative ways to succeed to stay highly successful.

# Topics

4 P's of The Toyota Way How to Reach Operational Excellence and Lean Transformation Organisational Theory and Managing Change Team Leadership Coaching in Lean and Leadership

### Languages

He presents in English.

# Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

# How to book him?

Simply phone or e-mail us.

# Publications

#### 2008

Toyota Culture: The Heart and Soul of the Toyota Way

#### 2007

Toyota Talent: Developing Your People the Toyota Way

#### 2005

The Toyota Way Fieldbook

#### 2004

The Toyota Way: 14 Management Principles from the World's Greatest Manufacturer