



## CSA CELEBRITY SPEAKERS

An acclaimed CEO and now a broadcaster and inspirational speaker, Hamish Taylor's career has been dynamic and far-reaching. He began as a distinguished employee of Procter & Gamble, before transitioning to Price Waterhouse and then British Airways. He was appointed CEO of the much-lauded Eurostar railway and Sainsbury's Bank, thus launching himself into the pantheon of accomplished and respected business leaders and all before he was 40!

"Acclaimed specialist in customer led transformations"

#### In detail

With a track record of accelerating business growth through challenging the norm, Hamish's influence is highly sought-after by many organisations from every corner of the globe and across all industries. He has been featured numerous times in broadcast media and serves as a trusted advisor and mentor to international corporations and Governments, applying his expertise in innovation, customer focus, and people leadership.

## What he offers you

By sharing practical insights and strategies, Hamish empowers organisations to make customer value a top priority, helping them enhance customer experiences, drive innovation, and achieve sustainable success.

### How he presents

Drawing from his extensive experience, he supports his teachings with compelling case studies and real-life anecdotes. His insights provide audiences with tangible tools and ideas that can be readily applied in their own work environments. Hamish ensures that his key takeaways are actionable, empowering individuals to implement positive changes and drive meaningful results.

### Topics

Accelerating Innovation

Change Management

Bringing your Brand to Life

Managing Yourself as a Brand

The Customer Promise: Lessons in Putting the Customer at the Heart of All Activities

MasterThief: Lessons in Driving Innovation and Change by Stealing Ideas from the Outside

Playing Reverse Football: Lessons in Making Sure you Take the Organisation with You!

#### Languages

He presents in English.

# Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

# How to book him?

Simply phone, fax or e-mail us.

watch video

### Credentials

Rail Professional Business Manager of the Year in 1998 for his Results at Eurostar

Sheth Distinguished International Alumnus Award, Emory University

Inspired Leaders Network Award for the Management of Innovation