Sir Bob Geldof KBE

Activist, Businessman and Musician

CSA CELEBRITY SPEAKERS

Bob Geldof KBE is best known for organising the 2005 Live 8 and 1985 Live Aid benefit concerts. A self-styled campaigner he is tremendously well informed on a broad range of global and national issues. He is also a proven businessman and is co-founder of Ten Alps a successful production company.

"2024 - Live Aid's 40th Anniversary"

In detail

Now a truly global figure, his career began in journalism before forming the rock band Boomtown Rats. The course of his work changed when he set about the huge challenge of arranging Live Aid. In 2004 he returned to Ethiopia with UNICEF reviving media and public interest in the country's economic state. He was honoured with the 2005 Nobel Man Of Peace Award and the MTV Free Your Mind Award which he received at the European Music Awards. He was also a Nobel Prize Nominee in 2005 and was recognized by Time Magazine as one of the 2005 European Hero's. Currently, he is involved in the Make Poverty History Campaign.

What he offers you

The breadth and depth of his knowledge and experience is unique and hard to replicate.He is highly entertaining and has great insight into the socio-political arena as well as leadership, communications, marketing in the global village, motivation and self-development.

How he presents

Passion is undisputedly one of his strengths, but so is validity of message. His inspirational presentations are both well researched and convincing.

Topics

- Inspiration and Motivation
- Leadership
- Global Communications
- Marketing in the Global Village
- Self-development
- Globalisation and the World's Economy
- Save the Planet

Languages

He presents in English.

Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

How to book him?

How to book him?Simply phone, fax or e-mail us.

watch video

Publications

2020

Tales of Boomtown Glory

2005

Geldof in Africa

1987

Is That It? Autobiography

> Bob managed to inspire and motivate the audience. He was excellent at challenging our thinking - ING Business School