



Prof. Andrew McAfee

Management Theorist IT Research Scientist and Author



CSA CELEBRITY SPEAKERS

Andrew McAfee is a globally acclaimed researcher, writer and thinker about technological progress and the changes it brings. He is an expert helping organisations build businesses that are simultaneously agile, innovative, and robust. Andrew McAfee is the Co-Founder and Co-Director of the Initiative on the Digital Economy and a Principal Research Scientist at the MIT Sloan School of Management. He studies how digital technologies are changing the world.

"A technology optimist and an expert on human-machine interaction and the future of work"

In detail

For more than a quarter century, MIT scientist Andrew McAfee has been studying how digital technologies change the world. As part of this work, he comes into close contact with the "alpha geeks" whose innovations create the future. A few years ago, he had the most surprising realisation of his career: the geeks had figured out how to build better companies. Geek companies are much more freewheeling, fast-moving, evidence-driven, egalitarian, argumentative and autonomous than their Industrial Era predecessors. As a result, they are standout performers and fierce rivals, disrupting industry after industry, and they're just getting started. For decades, Andrew has been studying how technology is changing the world, economies, business models, work and the environment.

What he offers you

Andrew offers organisations in every industry data-driven insight into existing and emerging tech trends. Andrew's work is particularly valuable to decision makers and innovators interested in emerging technologies that can streamline operations, enhance innovation and offer a competitive edge.

How he presents

Andrew's presentations are well researched and filled with essential information designed specifically for maximum impact using new technologies to achieve business goals.

Topics

The Geek Takeover: What Traditional Companies Can Learn from Big Tech
Ensure Long-term Growth by Digitally Transforming Your Operating Model
The Future of Work in the Roaring Twenties
Opportunities Inside the Pandemic
Building Business While Minding the Environment
Humans, Machines and Jobs: The Economic Upside

Languages

He presents in English.

Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

How to book him?

Simply phone or e-mail us.

Publications

2023

The Geek Way

2019

More from Less

2017

Crowd

2014

The Second Machine Age: Work, Progress, and Prosperity in a Time of Brilliant Technologies

2012

Race Against the Machine: How the Digital Revolution is Accelerating Innovation, Driving Productivity, and Irreversibly Transforming Employment and the Economy

2009

Enterprise 2.0: New Collaborative Tools for Your Organization's Toughest Challenges

2002

Operating an E-Business